Orders

Order / Rev:

108242

Alt Order #:

06867612

Product Desc: Estimate:

2229

Flight Dates:

10/25/12 - 10/25/12

Horsford/DCCC

Original Date / Rev:

10/24/12 / 10/30/12

Order Type:

GENERAL



KSNV

Primary AE:

Amy McCreary

Sales Office:

BLPHI

Sales Region:

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Billing Type:

Cash

Billing Calendar:

Billing Cycle:

Broadcast EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Priority:

DCCC/ Horsford

Washington Harbor

Washington, DC 20007

A35+

Demographic: Product Codes:

PLC02

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

10/01/12

Start Date **End Date**

Spots 10/25/12

Gross Amount Net Amount 18 \$12,875.00

\$10,943.75

Totals

Month Rating # Spots Gross Amount Net Amount October 2012 \$12,875.00 \$10,943.75 0.00 18 18 Totals \$12,875.00 \$10,943.75 0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	24%	\$12,875.00
Market	100%	\$53,645.83

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$13,947.92
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$13,411.46
KTUD	2%	\$1,072.92
KVVU	18%	\$9,656.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$2,682.29

L	n Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Е	1 KSNV	10/25/12	10/25/12	M-F 5-6a WakeUp	w/WæM	5-6a	T	:30	1	\$450.001	0.00 NM	1	\$450.00
	M-F 5-6a WakeUp w/Wagners												
	WAKE UP WITH THE WAGNERS												
	St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
	Week: 10	/22/12	10/28/12	T	1	\$450.00	0.00						

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KSNV

Order / Rev:

DR. PHIL

108242

Advertiser:

DCCC/ Horsford

Alt Order #:

06867612

Product Desc:

Horsford/DCCC

Flight Dates:

10/25/12 - 10/25/12

Estimate:

2229

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Wake Up Early w/ Wagn@M 10/25/12 10/25/12 430a-5a :30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 ---T---\$200.00 0.00 1 E 3 KSNV 10/25/12 10/25/12 M-F 6-7a WakeUp w/WaQM ---T---:30 \$700.001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---T---\$700.00 0.00 E 4 KSNV 10/25/12 10/25/12 **Today Show** 658a-9am CM :30 \$900.001 0.00 NM ---T---\$900.00 1 **Today Show** TODAY SHOW Start Date **End Date** Weekdays Spots/Week Rating Rate ---T---10/28/12 0.00 Week: 10/22/12 \$900.00 E 5 KSNV 10/25/12 10/25/12 M-F Today Show II 3rd HCM 9-10a :30 \$425.001 0.00 NM \$425.00 M-F Today Show II TODAY SHOW II Weekdays Spots/Week Start Date End Date Rate Rating ---T---Week: 10/22/12 10/28/12 \$425.00 0.00 E 6 KSNV 10/25/12 10/25/12 M-F Today Show III 4th IBM ---T---:30 10am-11am \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---T---\$325.00 0.00 11am-12pm \$325.001 E 7 KSNV 10/25/12 10/25/12 Rachael Rav CM ---T---.30 0.00 NM n \$0.00 Rachael Ray RACHEL RAY Start Date End Date Spots/Week Rating Weekdays Rate 10/28/12 ---T---\$325.00 0.00 Week: 10/22/12 1 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 11am-12pm 1 KSNV 10/22/12-10/28/12 Rachael Ray :30 (\$325.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 8 KSNV 10/25/12 10/25/12 Noon News CM 12-1230pm ---T---:30 \$425.001 0.00 NM \$425.00 Noon News **NEWS 3 AT NOON** Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 10/22/12 10/28/12 \$425.00 0.00 E 9 KSNV 10/25/12 10/25/12 The Agenda 1230pm CM 1230-1p ---T---:30 \$325.001 0.00 NM \$325.00 1 The Agenda 1230pm NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 ---T---0.00 Week: 10/22/12 \$325.00 E 10 KSNV 10/25/12 10/25/12 Days of our Lives CM 1258p-2pm :30 \$425.001 0.00 NM \$0.00 0 Days of our Lives DAYS OF OUR LIVES Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 ---T---\$425.00 0.00 Week: 10/22/12 Description Ch Date Range Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 Days of our Lives 1258p-2pm :30 (\$425.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 11 KSNV 10/25/12 10/25/12 The Doctors CM 2pm-3pm ---T---.30 \$325.001 0.00 NM \$325.00 The Doctors THE DOCTORS **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/22/12 10/28/12 ---T---\$325.00 0.00 E 12 KSNV 10/25/12 10/25/12 Dr. Phil CM \$450.001 0.00 NM 3-4p :30 0 \$0.00 Dr Phil

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KSNV

Order / Rev:

Week: 10/22/12

10/28/12

108242

Advertiser:

DCCC/ Horsford

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06867612

Product Desc:

Horsford/DCCC

Flight Dates:

10/25/12 - 10/25/12

Estimate:

2229

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots E 12 KSNV CM 3-4p :30 10/25/12 10/25/12 Dr. Phil \$450,001 0.00 NM \$0.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 ---T---2 \$450.00 0.00 Start/End Time Ch Date Range Description Weekdays Length Rate Rtg Type 3-4p ---Th----(\$450.00) 0.00 NM 1 KSNV 10/22/12-10/28/12 Dr. Phil :30 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3-4p (\$450.00) 0.00 NM 2 KSNV 10/22/12-10/28/12 Dr. Phil :30 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 13 KSNV 10/25/12 10/25/12 NEWS 3 at 4 (1 HOUR)CM :30 4-5pm ---T---\$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/22/12 10/28/12 ---T---\$725.00 0.00 E 14 KSNV 10/25/12 10/25/12 NEWS 3 at 4 (1 HOUR)CM \$725.001 0.00 NM 4-5pm ---T---:30 \$725.00 4PM NEWS (1 hour) NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 ---T---\$725.00 0.00 Week: 10/22/12 E 15 KSNV 10/25/12 10/25/12 M-F Early News СМ 5-630p ---T---:30 2 \$1,200,001 0.00 NM 2 \$2,400.00 M-F Early News EARLY NEWS Spots/Week Rating Start Date **End Date** Weekdays Rate 10/28/12 ---T---2 \$1,200.00 0.00 Week: 10/22/12 E 16 KSNV 10/25/12 10/25/12 M-F Jeopardy CM 630-7pm ---T---:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---1 \$1,300.00 Week: 10/22/12 10/28/12 0.00 7-730pm 1 \$1,300,001 0.00 NM \$1,300.00 E 17 KSNV 10/25/12 10/25/12 M-F Wheel CM .30 M-F Wheel of Fortune WHEEL OF FORTUNE Spots/Week Start Date **End Date** Weekdays Rate Rating ---T---1 \$1,300.00 Week: 10/22/12 10/28/12 0.00 \$900.001 E 18 KSNV 10/25/12 10/25/12 FacetoFace/Ralston Rep@M 730-758pm ---T---.30 0.00 NM \$900.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/22/12 10/28/12 ---T---\$900.00 0.00 E 19 KSNV 10/25/12 10/25/12 M-F News 3 at Eleven ---T---1 \$1,200.001 0.00 NM CM 11pm-1135pm :30 \$1,200.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Rate Rating Start Date **End Date** Weekdays 10/28/12 ---T---\$1,200.00 0.00 Week: 10/22/12 E 20 KSNV 10/25/12 10/25/12 The Tonight Show \$500.001 0.00 NM \$0.00 CM 1135p-1236a .30 0 Tonight Show TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 ---T--\$500.00 0.00 Week: 10/22/12 1 Weekdays Description Start/End Time Length Rate Rtg Type Ch Date Range 1 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1236a --Th----:30 (\$500.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 21 KSNV 10/25/12 10/25/12 Late Night w/Fallon CM 1236a-136am ---T---:30 \$250.001 0.00 NM 1 \$250.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON **End Date** Start Date Spots/Week Weekdays Rate Rating

\$250.00

1

0.00

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 Order / Rev:
 108242
 Advertiser:
 DCCC/ Horsford

 Alt Order #:
 06867612
 Product Desc:
 Horsford/DCCC
 KSNV

 Flight Dates:
 10/25/12 - 10/25/12
 Estimate:
 2229

	_n (Ch	Start	End	Inventory Cod	e l	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Е	21 K	KSNV	10/25/12	10/25/12	Late Night w/Fa	llon	СМ	1236a-136am	T	:30	1	\$250.001	0.00 NM	1	\$250.00
	Late Night w/Fallon									- 1					
	L	ATE NI	GHT W/JI	MMY FAL	LON										
		Star	t Date	End Date	Weekdays	Spots	Week	<u>Rate</u>	Rating				- 1		
	Wee	ek: 10/2	2/12	10/28/12	T		1	\$250.00	0.00						
100		- 100 00 000				///	V						T 1 1	40	040.075.00

Totals 18 \$12,875.00